



# Water Conservation

Nearly all hotels in the US have taken action to implement water efficiency measure in the last three years.

By implementing water-efficient practices in core areas like laundry, food and beverage, and landscaping, America's hotels are prioritizing water conservation without compromising comfort and guests needs.

## GREEN LODGING TRENDS

More than four in five hotels are using native or drought-tolerant plants for landscaping to reduce the need for water-intensive irrigation. Practices such as tracking water consumption, having a water reduction plan, and installing water-efficient fixtures are also prevalent practices.

Nearly all hotels (**99.3%**) have implemented water efficiency measures in the past three years.

**83.1%** use native or drought-tolerant plants for landscaping to reduce irrigation needs.

At least **one-quarter of all hotels** install water-efficient fixtures such as high-efficiency faucets (25.0%), high-efficiency showerheads (32.7%), and low-flow toilets (33.4%).



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### Gaylord Palms Resort and Convention Center, Kissimmee, Florida

This resort hotel, based in Central Florida, faces a high baseline water stress. To mitigate any water risk, it installs and utilizes low-flow showerheads, faucets, and aerators. The hotel also features drought-resistant plants across the exterior of the property and utilizes an irrigation system that uses water reuse and reclamation.

