



Energy Efficiency

Nearly all hotels in the US have implemented energy efficiency measures in the last three years.

More than three in five hotels implement preventative maintenance plans for energy and water equipment in their building to ensure they retain optimal efficiency.

GREEN LODGING TRENDS

In addition to preventative maintenance plans, US hotels are tracking energy consumption, other practices include using energy-efficient LED lighting, and enhancing windows to be more reflective or insulating.

Almost all hotels **(99.1%)** have implemented energy efficiency measures in the past three years.

Nearly all hotels **(95.8%)** benchmark their energy performance against peers within the company portfolio (where applicable).

More than four in five of all hotels **(81.8%)** plan and implement energy reduction initiatives.

64.3% of all hotels implement preventative maintenance plans for building energy and water equipment.



Wailea Beach Resort - Marriott, Maui

The resort invested \$2 million to build a rooftop solar farm that generates an estimated solar production of 663,162 kWh in the first year. The energy generated by the solar farm will reduce the use of oil by 1,086 barrels annually and reduce the resort's carbon footprint, which approximately equates to 7,753 palm trees and 612 acres of tropical rainforest.

