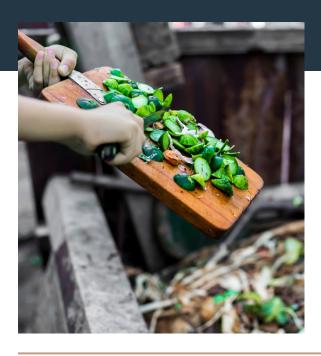
## America's hotels are innovating, adapting, and working to give guests the "responsible stay" they're looking for.





## Waste Reduction



Hotels are working to keep waste out of America's landfills by reducing single-use plastics and other materials, increasing both staff and guest recycling programs, using innovative kitchen management practices, and increasing composting programs – and we're doing it while maintaining the same quality, cleanliness, and amenities Americans have come to expect. Across the country, America's hotels – working with guests, employees, and their communities – are wasting less, reusing more, and planning for the future.

Many brands have pledged to reduce plastic waste by utilizing keyless mobile entry, providing guests withlarge format, wall-mounted bottles of shampoo, conditioner, and shower gel in their bathrooms, and water refilling stations in hotel lobbies. And when a single-use plastic product is used in our hotels, our recycling programs are optimized to ensure that a product gets a second life.

Innovative programs like Hotel Kitchen, an online food waste training and toolkit, were designed to assist hotels in reducing food waste by preventing it from occurring in the first place, donating excess food that is still safe for people to eat, and diverting the rest away from landfills.

Composting bins in hotel lobbies and event spaces empower guests to fight food waste, and some of our members even provide compost bins in guest rooms. These programs decrease the amount of trash and food waste that would otherwise end up in landfills while also reducing our carbon footprint.



"The world wastes 40% of all food it produces and wasted food accounts for 10% of global greenhouse emissions. To tackle this challenge, we're proud to be partnering with America's hotels to help you live sustainably while away from home. Our joint initiative – Hotel Kitchen – reduced food waste for hotel properties by 38% in just 12 weeks. It's this type of behavioral change that hotels are also using to get guests and employees to reduce waste in other areas, such as water and single-use plastics. And now, with Responsible Stay, we're excited to be part of a broad sustainability effort that advances hotels on their journey to reduce their impact on our planet and strengthen our collective future."

- World Wildlife Fund

