

America's hotels are innovating, adapting, and working to give guests the "responsible stay" they're looking for.



Energy Efficiency



Through initiatives like energy-efficient lighting and smart climate controls, America's hotels are making strides to optimize energy efficiency and significantly reduce our carbon footprints.

Reducing our carbon footprint is our commitment to energy efficiency. By turning off lights when leaving a room, unplugging appliances and chargers not in use, or lowering their HVAC settings, our guests and employees save energy.

America's hotels are also making operational improvements to ensure energy efficiency is a priority throughout our properties. Smart energy sensors help reduce energy use throughout many of our hotels by automatically turning off lights and regulating heating and air conditioning systems while efficient light bulbs such as LEDs use at least 75% less energy and last 25 times longer. Solar panels and geothermal heating and cooling systems help some of our members lower our carbon footprint and reduce the use of energy generated from fossil fuels.



"Through programs like DOE's Better Climate Challenge, the government and the private sector, including the hotel industry, are working together to identify actionable pathways to reduce energy waste and greenhouse gas emissions, save money, and protect the environment. Many hotels have begun to act and have set energy goals to enhance guest comfort and lower operating costs."

— Better Buildings, Department of Energy



To learn more, visit ResponsibleStay.org