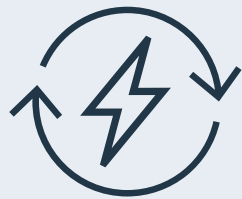




Conserving energy, together.



Through initiatives like energy-efficient lighting and smart climate controls, **America's hotels are making strides to optimize energy efficiency** and significantly reduce our carbon footprints.



Energy Efficiency



Our hotels are finding ways large and small to significantly reduce energy usage.

Energy usage per square meter among all full-service hotels analyzed by The Center for Hospitality Research is down **3.69%** overall on average in just 5 years.¹

Smart-energy sensors help reduce energy use throughout many of our hotels by automatically turning off lights and regulating heating and air conditioning systems.

Solar panels and geothermal heating and cooling systems help some of our members lower their carbon footprint and reduce the use of energy generated from fossil fuels.

Swapping out traditional incandescent bulbs with energy-efficient alternatives like LEDs use at least **75 percent** less energy and last up to **25 times** longer.²



¹ <https://ecommons.cornell.edu/handle/1813/109990>

² <https://www.energy.gov/energysaver/led-lighting#:~:text=LED%20is%20a%20highly%20energy,times%20longer%2C%20than%20incandescent%20lighting>